

Wausau

Town, Washington County, Florida. LocalFlare, Data for Economic Development. Last updated 2026-10-04.

Population

BEBR, April 1, 2025
341 2025

BusinessFlare® estimate, April 1, 2026
345 2026

Change since the prior year
-3.4% 2024 to 2025

Change since 2020
-8.1% 2020 to 2025

Census 2020
371 2020

Basis of the latest figure
estimate 2025

Population, April 1: 341



BEBR's April 1, 2025 figure carried to April 1, 2026 at Washington County's growth rate of 0.75% a year, the annual rate in EDR's Demographic Estimating Conference county estimate for 2025 and medium projection for 2030, with the county's net new residents shared out to its places by their share of the county's net new residential units between the 2025 final and 2026 preliminary tax rolls.

Source: University of Florida Bureau of Economic and Business Research, Florida Estimates of Population, retrieved 2026-10-01

Source: Florida Office of Economic and Demographic Research, Demographic Estimating Conference: Projections of Florida Population by County, with Estimates for the base year, retrieved 2026-10-04

Labor force

Labor force (Washington County)
9,588 Aug 2026

Employment (Washington County)
9,071 Aug 2026

Unemployed (Washington County)
517 Aug 2026

Unemployment rate (Washington County)
5.4% Aug 2026

Rate a year earlier
5.3% Aug 2025

Labor force, change on a year earlier
+1.1% Aug 2026

Latest month is preliminary
yes Aug 2026

Unemployment rate, not seasonally adjusted: 5.4%



County figures, no city estimate published by FloridaCommerce

Source: US Bureau of Labor Statistics, Local Area Unemployment Statistics, retrieved 2026-10-01

Sales and visitor spending: not shown. no BusinessFlare® estimate: the Economic Census publishes no sales for this place

Tourist tax: not shown. the county does not publish tourist tax collections by city

Business base

Licensed food service, lodging and alcohol businesses
4 Aug 2026

Food service licenses
1 Aug 2026

Lodging licenses
0 Aug 2026

Alcoholic beverage licenses
3 Aug 2026

New licenses, last 12 months
0 Aug 2026

New business filings, last 12 months (postal city)
3 Sep 2026

Change on the 12 months before
+200.0% Sep 2026

New filings, latest month
1 Sep 2026

New licenses by month: 0



Licenses are placed inside the city limits by their geocoded address.

Business formations are by postal city: Wausau, which is not the city limits.

No ZIP Code Business Patterns rows for ZIP codes 32463.

Source: Florida DBPR active licensure base files: public food service, public lodging and retail alcoholic beverage licenses, retrieved 2026-10-01

Source: Florida Division of Corporations (Sunbiz) bulk corporate data files, new entity filings by month, retrieved 2026-10-01

Building permits: not shown. the Census Building Permits Survey lists no permit office for this place

Property roll

Total just value
\$41.4M 2026 preliminary

Just value, change on the prior roll
+4.8% 2025 final roll to 2026 preliminary

New construction value
\$1.59M 2026 preliminary

Qualified sales, last 12 months
0 2025-06 to 2026-05

Just value, commercial
\$782K 2026 preliminary

Just value, vacant
\$3.08M 2026 preliminary

Just value, other
\$635K 2026 preliminary

Total taxable value (non school)
\$18.2M 2026 preliminary

Taxable value (non school), change on the prior roll
+11.7% 2025 final roll to 2026 preliminary

Parcels
584 2026 preliminary

Median qualified sale price
n/a 2025-06 to 2026-05

Just value, industrial
\$57.4K 2026 preliminary

Just value, institutional
\$870K 2026 preliminary

Total taxable value (school)
\$22M 2026 preliminary

Total just value, prior roll
\$39.5M 2025 final roll

Median single family just value
n/a 2026 preliminary

Just value, residential
\$18.9M 2026 preliminary

Just value, agricultural
\$16.1M 2026 preliminary

Just value, government
\$959K 2026 preliminary

Just value by use group

Use group	Parcels	Just value	Taxable (non school)	New construction	Residential units	Just value change
Residential	141	\$18.9M	\$10.3M	\$1.37M	150	+8.0%
Commercial	4	\$782K	\$781K	\$0	n/a	-0.6%
Industrial	0	\$57.4K	\$57.4K	\$0	n/a	0.0%
Agricultural	125	\$16.1M	\$4.27M	\$207K	n/a	+2.7%
Vacant	287	\$3.08M	\$2.04M	\$9.47K	n/a	+2.1%
Institutional	4	\$870K	\$50.6K	\$2.19K	n/a	+0.5%
Government	10	\$959K	\$0	\$0	n/a	-0.5%
Other	14	\$635K	\$632K	\$0	n/a	+4.2%

Department of Revenue land use codes grouped: residential 001 to 009, commercial 011 to 039, industrial 041 to 049, agricultural 050 to 069, vacant 000, 010, 040 and 070, institutional 071 to 079, government 080 to 089, other 090 to 099. Taxable is the non school taxable value. Just value change compares with the 2025 final roll, summed the same way.

Parcels are placed by Census block group through the Census Bureau's block assignment file; a parcel in a block group that straddles the limits is apportioned. Census 2020 block groups; 18% of the county's just value lies in a place. Medians are over the parcels whose block group lies mostly in the place. Qualified sales: the roll's own sale fields, qualification codes 01 and 02, improved, single parcel.

Source: Florida Department of Revenue, NAL tax roll (name, address, legal), 2026 preliminary and final as posted, retrieved 2026-10-04

Housing

Housing units
176 2020 to 2024 ACS

Owner occupied households
105 2020-2024 5-Year

Cost burdened households, all tenures (over 30% of income)
28.9% 2025

Assisted housing developments
n/a Assisted Housing Inventory

Median single family sale price
\$380K 2024

Homeownership rate: 65.0%

Occupied units
162 2020 to 2024 ACS

Renter occupied households
57 2020-2024 5-Year

Cost burdened renter households
41.9% 2025

Assisted units
n/a Assisted Housing Inventory

Vacant units
14 2020 to 2024 ACS

Homeownership rate
64.8% 2020 to 2024 ACS

Severely cost burdened renters (over 50%)
41.9% 2025

Median gross rent
\$0.9K 2020 to 2024 ACS

1990 2024

Source: Shimberg Center for Housing Studies, Florida Housing Data Clearinghouse, retrieved 2026-10-01

Fiscal

Half-cent sales tax, latest month
\$1.53K Sep 2026

Half-cent sales tax, change on the 12 months before
-14.9% Sep 2026

State revenue sharing, last 12 months
\$22.9K Sep 2026

Revenues, change on the year before
-24.6% FY2024

Revenues per resident
\$1.52K FY2024

Half-cent sales tax, fiscal year to date
\$15.5K FY2026 to 2026-09

State revenue sharing, latest month
\$1.9K Sep 2026

State revenue sharing, change on the 12 months before
+0.1% Sep 2026

Total expenditures
\$658K FY2024

Long-term debt outstanding at year end
\$371K FY2024

Half-cent sales tax, last 12 months
\$15.5K Sep 2026

State revenue sharing, fiscal year to date
\$22.9K FY2026 to 2026-09

Total revenues
\$538K FY2024

Expenditures, change on the year before
-21.2% FY2024

Long-term debt, change on the year before
-6.2% FY2024

Half-cent sales tax distributions by month: \$1.53K



Oct 2016

Sep 2026

Source: Florida Department of Revenue, Revenue Confirmation Online, distributions to local governments, retrieved 2026-10-01

Source: Florida Office of Economic and Demographic Research, Expenditures and Revenues Reported by Florida's County and Municipal Governments, retrieved 2026-10-01

Source: Florida Department of Financial Services, LOGERx local government Annual Financial Report data, long-term debt outstanding, retrieved 2026-10-04

Bank deposits: not shown. no FDIC office reports this city as its location

Sources

University of Florida Bureau of Economic and Business Research, Florida Estimates of Population

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Florida Office of Economic and Demographic Research, Demographic Estimating Conference: Projections of Florida Population by County, with Estimates for the base year

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https://floridarevenue.com/property/Pages/DataPortal_RequestAssessmentRollGISData.aspx, retrieved 2026-10-04

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<https://www.bls.gov/lau/>, retrieved 2026-10-01

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Florida Department of Financial Services, LOGERx local government Annual Financial Report data, long-term debt outstanding

<https://logerx.myfloridacfo.gov/LogerX/PublicReportsMenu>, retrieved 2026-10-04