

Wakulla

County, Florida. LocalFlare, Data for Economic Development. Last updated 2026-10-04.

Population

BEBR, April 1, 2025
38,189 2025

BusinessFlare® estimate, April 1, 2026
38,811 2026

Change since the prior year
+2.3% 2024 to 2025

Change since 2020
+13.1% 2020 to 2025

Census 2020
33,764 2020

Basis of the latest figure
estimate 2025

Population, April 1: 38,189



BEBR's April 1, 2025 figure carried to April 1, 2026 at Wakulla County's growth rate of 1.63% a year, the annual rate in EDR's Demographic Estimating Conference county estimate for 2025 and medium projection for 2030, which is the county total its places and unincorporated area are reconciled to.

Source: University of Florida Bureau of Economic and Business Research, Florida Estimates of Population, retrieved 2026-10-01

Source: Florida Office of Economic and Demographic Research, Demographic Estimating Conference: Projections of Florida Population by County, with Estimates for the base year, retrieved 2026-10-04

Labor force

Labor force
17,910 Aug 2026

Employment
17,171 Aug 2026

Unemployed
739 Aug 2026

Unemployment rate
4.1% Aug 2026

Rate a year earlier
3.7% Aug 2025

Labor force, change on a year earlier
+0.5% Aug 2026

Latest month is preliminary
yes Aug 2026

Unemployment rate, not seasonally adjusted: 4.1%



Source: US Bureau of Labor Statistics, Local Area Unemployment Statistics, retrieved 2026-10-01

Sales and visitor spending: not shown. the BusinessFlare® estimate is by place; the county's sales are on its Sales and visitor spending page

Tourist tax

Collections, latest month
\$29.2K Jan 2026

Change on the same month a year earlier
+6.9% Jan 2026

Last 12 months
\$337K Jan 2026

Fiscal year to date
\$96.9K FY2026 to 2026-01

Series
Wakulla County Jan 2026

Tourist tax collections by month: \$29.2K



Source: Florida Department of Revenue, Local Government Tax Distributions by County (Form 4), Tourist Development Tax, retrieved 2026-09-28

Business base

Licensed food service, lodging and alcohol businesses

191 Aug 2026

Alcoholic beverage licenses

66 Aug 2026

Change on the 12 months before

+2.3% Sep 2026

Employees, mid March

4,357 2023

Food service licenses

70 Aug 2026

New licenses, last 12 months

13 Aug 2026

New filings, latest month

34 Sep 2026

Annual payroll

\$174M 2023

Lodging licenses

55 Aug 2026

New business filings, last 12 months

573 Sep 2026

Establishments

509 2023

Establishments, change on the year before

-0.8% 2023

New licenses by month: 0



Sep 2016

Aug 2026

Source: Florida DBPR active licensure base files: public food service, public lodging and retail alcoholic beverage licenses, retrieved 2026-10-01

Source: Florida Division of Corporations (Sunbiz) bulk corporate data files, new entity filings by month, retrieved 2026-10-01

Source: County Business Patterns and ZIP Code Business Patterns, complete data files, retrieved 2026-10-01

Building permits

Housing units permitted, last 12 months

396 Aug 2026

Units, latest month

28 Aug 2026

Units, latest annual table

518 2025

Change on the 12 months before

-21.3% Aug 2026

Single family units, last 12 months

396 Aug 2026

Permit valuation, last 12 months

\$75.2M Aug 2026

Units in buildings of 5 or more, last 12 months

0 Aug 2026

Housing units permitted by month: 28



Sep 2016

Aug 2026

Source: US Census Bureau, Building Permits Survey, place and county residential permits, retrieved 2026-10-01

Property roll

Total just value

\$4.65B 2026 preliminary

Just value, change on the prior roll

+1.8% 2025 final roll to 2026 preliminary

New construction value

\$128M 2026 preliminary

Qualified sales, last 12 months

856 2025-06 to 2026-05

Just value, commercial

\$211M 2026 preliminary

Just value, vacant

\$197M 2026 preliminary

Just value, other

\$43.5M 2026 preliminary

Total taxable value (non school)

\$2.38B 2026 preliminary

Taxable value (non school), change on the prior roll

+6.9% 2025 final roll to 2026 preliminary

Parcels

26,729 2026 preliminary

Median qualified sale price

\$288K 2025-06 to 2026-05

Just value, industrial

\$36.7M 2026 preliminary

Just value, institutional

\$42.1M 2026 preliminary

Total taxable value (school)

\$2.74B 2026 preliminary

Total just value, prior roll

\$4.56B 2025 final roll

Median single family just value

\$223K 2026 preliminary

Just value, residential

\$2.96B 2026 preliminary

Just value, agricultural

\$603M 2026 preliminary

Just value, government

\$558M 2026 preliminary

Just value by use group

Use group	Parcels	Just value	Taxable (non school)	New construction	Residential units	Just value change
Residential	14,410	\$2.96B	\$1.83B	\$109M	14,103	+1.7%
Commercial	390	\$211M	\$178M	\$9.14M	n/a	+6.5%
Industrial	89	\$36.7M	\$32.1M	\$327K	n/a	-2.2%
Agricultural	2,390	\$603M	\$148M	\$8.33M	n/a	+4.9%

Use group	Parcels	Just value	Taxable (non school)	New construction	Residential units	Just value change
Vacant	7,351	\$197M	\$159M	\$979K	n/a	-2.7%
Institutional	155	\$42.1M	\$4.66M	\$51.2K	n/a	-0.8%
Government	1,086	\$558M	\$83.8K	\$31.4K	n/a	-0.1%
Other	858	\$43.5M	\$28.5M	\$497K	n/a	-2.0%

Department of Revenue land use codes grouped: residential 001 to 009, commercial 011 to 039, industrial 041 to 049, agricultural 050 to 069, vacant 000, 010, 040 and 070, institutional 071 to 079, government 080 to 089, other 090 to 099. Taxable is the non school taxable value. Just value change compares with the 2025 final roll, summed the same way.

Parcels are placed by Census block group through the Census Bureau's block assignment file; a parcel in a block group that straddles the limits is apportioned. Census 2020 block groups; 19% of the county's just value lies in a place. Medians are over the parcels whose block group lies mostly in the place. Qualified sales: the roll's own sale fields, qualification codes 01 and 02, improved, single parcel.

Source: Florida Department of Revenue, NAL tax roll (name, address, legal), 2026 preliminary and final as posted, retrieved 2026-10-04

Housing

Housing units

14,599 2020 to 2024 ACS

Occupied units

12,745 2020 to 2024 ACS

Vacant units

1,854 2020 to 2024 ACS

Owner occupied households

10,436 2020-2024 5-Year

Renter occupied households

2,309 2020-2024 5-Year

Homeownership rate

81.9% 2020 to 2024 ACS

Cost burdened households, all tenures (over 30% of income)

21.2% 2025

Cost burdened renter households

42.8% 2025

Severely cost burdened renters (over 50%)

19.6% 2025

Assisted housing developments

5 Assisted Housing Inventory

Assisted units

164 Assisted Housing Inventory

Median gross rent

\$1.11K 2020 to 2024 ACS

Median single family sale price

\$292K 2024

Homeownership rate: 82.0%



1990

2024

Source: Shimberg Center for Housing Studies, Florida Housing Data Clearinghouse, retrieved 2026-10-01

Fiscal

Half-cent sales tax, latest month

\$161K Sep 2026

Half-cent sales tax, fiscal year to date

\$1.23M FY2026 to 2026-09

Half-cent sales tax, last 12 months

\$1.23M Sep 2026

Half-cent sales tax, change on the 12 months before

-19.9% Sep 2026

State revenue sharing, latest month

\$98.3K Sep 2026

State revenue sharing, fiscal year to date

\$1.16M FY2026 to 2026-09

State revenue sharing, last 12 months

\$1.16M Sep 2026

State revenue sharing, change on the 12 months before

+5.5% Sep 2026

Total revenues

\$204M FY2025

Revenues, change on the year before

+3.1% FY2025

Total expenditures

\$174M FY2025

Expenditures, change on the year before

-11.2% FY2025

Revenues per resident

\$5.34K FY2025

Long-term debt outstanding at year end

\$35.6M FY2025

Long-term debt, change on the year before

+119.1% FY2025

Half-cent sales tax distributions by month: \$161K



Oct 2016

Sep 2026

Source: Florida Department of Revenue, Revenue Confirmation Online, distributions to local governments, retrieved 2026-10-01

Source: Florida Office of Economic and Demographic Research, Expenditures and Revenues Reported by Florida's County and Municipal Governments, retrieved 2026-10-01

Source: Florida Department of Financial Services, LOGERx local government Annual Financial Report data, long-term debt outstanding, retrieved 2026-10-04

Bank deposits

Deposits

\$295M June 30, 2026

Change on a year earlier

-29.5% June 30, 2026

Change, real

-31.7% June 30, 2026

Branches

3 June 30, 2026

Institutions

3 June 30, 2026

Branches opened since the survey a year earlier

0 June 30, 2026

Branches closed since the survey a year earlier

1 June 30, 2026

Deposits, June 30 each year: \$295M



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